



# LAKE TOXAWAY COMPANY

THE ORIGINAL DEVELOPER  
of Lake Toxaway Estates

## WHY LIST WITH US?

As the leading full-service brokerage firm in the Lake Toxaway region, we've been here since the beginning. Our roots are as deep and sturdy as the mountain hardwoods that envelop this treasured Western North Carolina destination. We are the area's preferred go-to brokerage

firm – that includes the entire region, along the Highlands-Cashiers Plateau, as well as Lake Toxaway Estates. To put it simply, we know this area better than anyone, which stands to reason, since we have been helping families buy and sell homes here for six decades and counting.

## THE KEY TO YOUR LAKE TOXAWAY HOME

“We've been a part of this community for 60 years. We've watched it grow and evolve over time. After all those years, this area means something to us. Our goal moving forward is to continue the tradition of helping families live their dream for many years to come”

**200+**  
**YEARS**

of cumulative experience. We are the leading experts in Lake Toxaway

**#1**

Our office is ranked #1 in both MLS systems for the Lake Toxaway area. Years 2009-2019

**60**  
**YEARS**

Of being in business. A name and reputation you can trust.

**A LAKE. A LIFESTYLE. A LEGACY.**

CONTACT AN AGENT TODAY



## WE'VE GROWN WITH LAKE TOXAWAY

This is more than a company. More than a brokerage firm that assists buyers and sellers. Lake Toxaway is a part of our life. The Lake Toxaway Company re-built this gorgeous lake and thoughtfully developed this exquisite mountain setting to create a living experience that is without peer in Western North Carolina. When Reg Heinitsh and a group of friends had the vision to create this one-of-a-kind community back in the 1960s, the journey began. Today, this same team is here to serve you as the leading brokerage firm in the region—that includes the Highlands-Cashiers Plateau, as well as Lake Toxaway Estates.



# THE ORIGINAL LAKE TOXAWAY COMPANY

## REALTORS

We are members of the Land of Sky Board of Realtors and the Highlands Cashiers Board of Realtors. Membership in multiple MLS gives your listing more exposure.

## 15 YEAR TRADITION

15 year tradition of our summertime open house event, the Parade of Homes - to let our community and buyers know of your listing.

## STATE OF THE ART DIGITAL ADVERTISING

- Interactive mobile friendly website.
- Copyright community map overlay
- Regular e-blasts
- Robust targeted digital advertising to key demographics
- Professional photography and virtual tours for select listings

## FULL ACCESS

All broker associates with the LTC have the ability for their clients to experience the lifestyle of the community with full access to the Lake Toxaway Country Club, Lake Toxaway by boat, and other community amenities such as the Toxaway River Trail and the Meadow Ridge Pavilion.